Nook Packaging

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DIELINE TEMPLATE · design guide

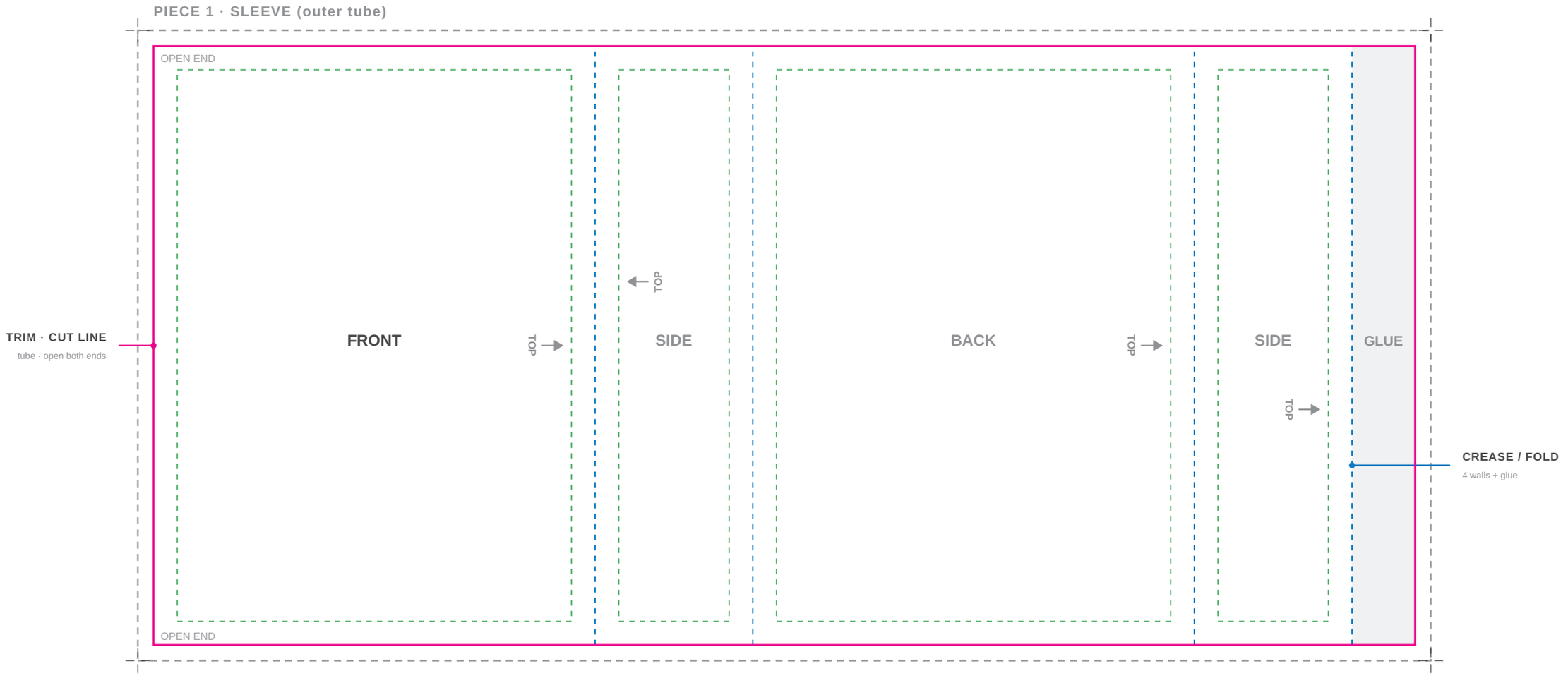
DIE SPECIFICATION

STYLE	Sleeve + drawer (matchbox)
PIECES	2 — sleeve tube + tray
SIZE	3.5 × 5 × 1.25" (W×D×H)
BASIS	crease to crease, no board allowance
FEATURE	Nested · inside-drawer print
FINISHES	Foil, Emboss

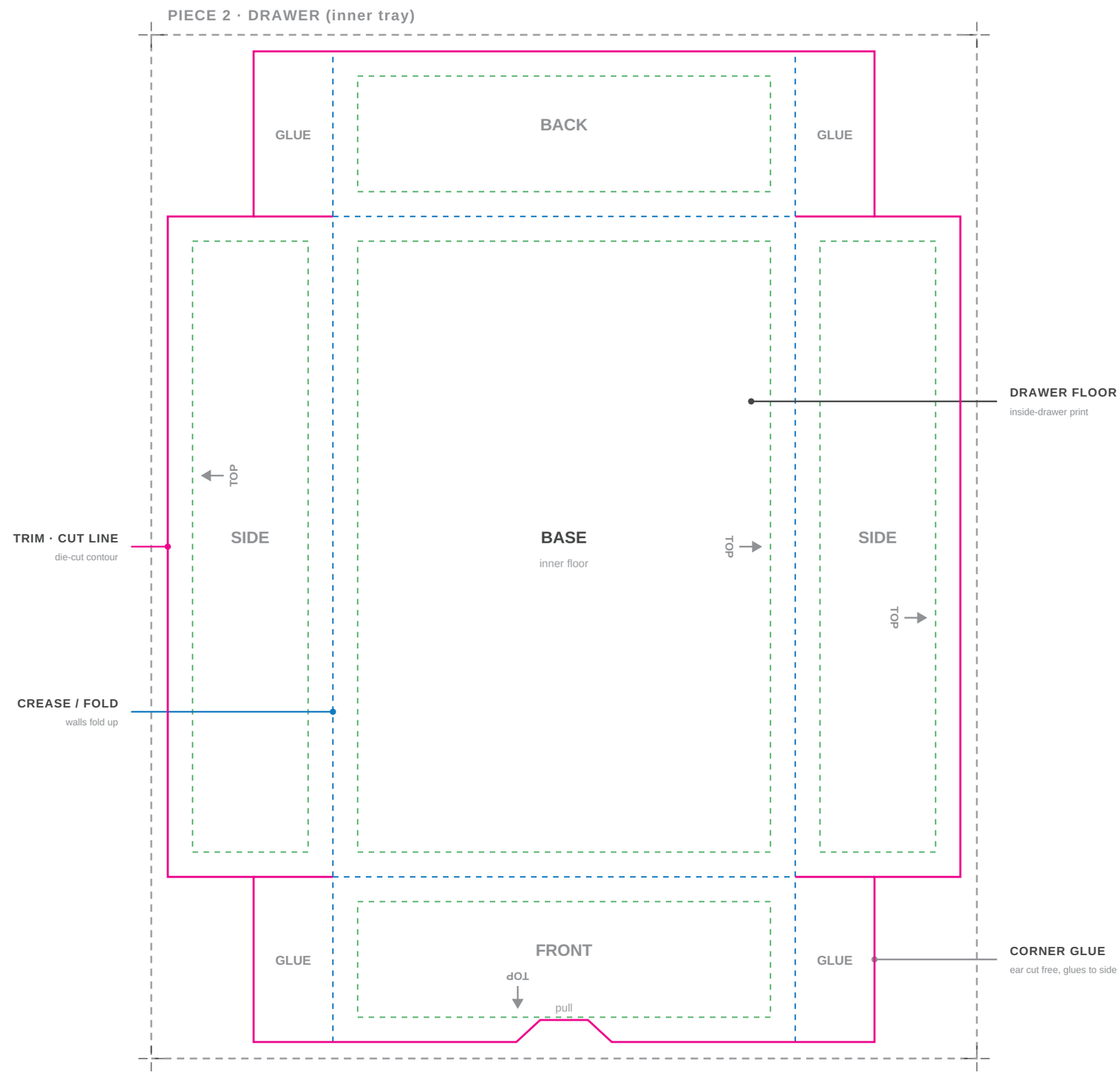
PROJECT — to complete

PROJECT _____
COMPANY _____
CONTACT _____
DATE _____
P.O. # _____
VERSION _____

PIECE 1 · SLEEVE (outer tube)



PIECE 2 · DRAWER (inner tray)



HOW TO USE

Two dies on one sheet — SLEEVE + DRAWER.
Drawer floor + inner walls take the inside print.
Art inside SAFE (green); background out to BLEED.
Magenta = cut · blue = fold · gray = glue (no print).

FILE PREP · COLOUR

CMYK only — no RGB.
Rich black C60 M40 Y40 K100 (large solids only).
Small text: solid 100% K.
Max total ink (TAC) 300% · PDF/X-4 or layered AI.

FILE PREP · TYPE & ART

Vector preferred · raster 300+ ppi at final size.
Embed or outline all fonts.
Min type 6pt positive / 8pt reversed.
Min line 0.25pt / 0.5pt reversed.

FINISH SWATCHES — fill each area with its matching swatch

FOIL — swatch in this file (empty)
SPOTUV — not in this file
EMBOSS — swatch in this file (empty)
WINDOW — not in this file

This template is a design guide, not a final proof. All supplied artwork is preflighted before production; files that miss these specs may be returned for correction.
You are responsible for spelling, colour intent and content. Verify bleed, safe zone and finishes before submitting.

Guides shown do not print.
Blank dieline template: sleeve and drawer 5 x 3.5 x 1.25 in · made 2026-10-27